

Equine Shopping Agency ApS

Privacy Policy

Latest edit 06.25.2025

This document describes how your private data is handled when purchasing our services. This policy is made to ensure fair and transparent treatment of your data. Throughout all our services only necessary and relevant information is handled, with legitimate interests from our part. All personal data is deleted when no longer needed.

We do not collect any information from our website or social media, apart from statistics about the number of visitors. No personal data is stored from any visitors to our websites.

How we handle private data

When you contact us, and wish to buy our services, we will collect relevant information in order to find the right horse for you. Giving out private information is voluntary, and our client will at all times have access to all information stored about them. If you do not wish to give us your private information, we may be prevented from delivering our services.

The private info we acquire

About the client:

- Full name, address, phone number, email, budget for horse purchase and travel.

About the rider (The person the horse is intended for):

- Full name, age, skill level (riding), challenges - if any (such as handicap), preferences about the horse, home trainer (if relevant), comments from the home trainer about what horse would be a good fit.

Purpose for acquiring this information

This information is needed so we can provide our services.

About the client:

- In order to send out information about potential horses, advice given by our agent, information about travel and time schedule, invoice/information about payment, contracts for our services. In order to best adapt our services to the client's wants and budget.

About the rider:

- In order to best tailor our horse search to the rider's preferences, skill level and physics.

Collecting personal data

We get out information from you.

Storing and deleting personal data

Your personal data is stored in a document called Assignment Description, which we fill in together. There is also a document about our travel plans, and a contract. These three documents, together with a log of all advice given to you by our agent, is stored with us for three years. All personal data is deleted thereafter.

Your rights

Your rights according to The Personal Data Regulation, are as follows:

- The right to be informed about how we handle your personal data
- The right to insight into your own personal data
- The right to correct your personal data
- The right to have your personal data deleted
- The right to limit handling of your personal data
- The right to have your personal data given to you in a commonly used format
- The right to object

You may exercise your rights, i.e. object to our data handling, by contacting us. Our contact information is listed below. If you, for example, contact us about having your information corrected or deleted, we will first check to see if the conditions are met, before making the desired change as soon as possible. You have the right to object to The Danish Data Protection Authority.

Who has access to your personal data

Only you and your agent from Equine Shopping Agency have access to your information.

Safety policy

We have company wide measures in place to ensure that your personal data is not changed, deleted, published, misused, accessed by anyone unauthorised, lost or handled contrary to the law, either by accident or malice.

Contact

Equine Shopping Agency ApS

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